

Seat
No.

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आभास - 082

308 - SPECIALIZATION (MINOR - I) 438 E
International Business Management
(International Business)

P. Pages : 1

Time : Three Hours

Max. Marks : 60

Instructions to Candidates :

1. Do not write anything on question paper except Seat No.
2. Answersheet should be written with blue ink only. Graph or diagram should be drawn with the same pen being used for writing paper or black HB pencil.
3. Students should note, no supplement will be provided.
4. Attempt **any three** questions from Section I and attempt **any two** questions from Section - II.
5. Answers to both sections shall be written in the same answer book.
6. All questions carry equal marks.

SECTION - I

1. Define the term International Business compare and contrast International business with domestic business. **12**
2. Discuss the theory of Absolute cost Advantage. What are its assumptions and implication. **12**
3. What is International business environment ? Discuss different factors of International business environment in detail. **12**
4. Discuss the role of various International agencies in reducing and resolving conflicts. **12**
5. Write short note on **any two**. **12**
 - a) Political environment.
 - b) Major Activities in International HRM.
 - c) Mercantilism.
 - d) Approaches of International strategy formulation.

SECTION - II

6. Describe the organisation structure of world trade organisation. **12**
7. What is FDI ? Why has India failed to attract FDI on a large scale. **12**
8. Discuss different factors leading to growth of International business. Trace the evolution of International business. **12**
