

Seat
No.

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आभास - 057

306 - SPECIALIZATION - III 436 D
Operation Management
(Logistic & Supply Chain Management)

P. Pages : 1 °

Time : Three Hours

Max. Marks : 60

Instructions to Candidates :

1. Do not write anything on question paper except Seat No.
2. Answersheet should be written with blue ink only. Graph or diagram should be drawn with the same pen being used for writing paper or black HB pencil.
3. Students should note, no supplement will be provided.
4. Each question carry equal marks.
5. Figures to the right indicate full marks.
6. Attempt **any three** questions from Section - I & **any 2** question from Section-II
7. Answer to both the sections should be written on same answerbook

SECTION - I

- | | | |
|----|---|----|
| 1. | Explain the concept of SCM in detail. | 12 |
| 2. | Explain various objectives of logistic management with proper example
Also explain the scope of logistic management. | 12 |
| 3. | Explain the hierarchy of logistic planning activity also explain the how the
logistic strategy is formulated. | 12 |
| 4. | Explain the role of information system in logistics. | 12 |
| 5. | Explain the Principles of material storage. Also explain the benefits to be
derived from good storage design. | 12 |

SECTION - II

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| 6. | What is the relationship between customer service & Demand
management ? Also explain various phases of customer service with
appropriate examples. | 12 |
| 7. | Explain the role of 'Material Handling system' in SCM ? Also explain various
guidelines of material handling. | 12 |
| 8. | Write short notes any three | 12 |
| | a) Logistical packaging. | |
| | b) Warehousing in India. | |
| | c) Route planning. | |
| | d) Value added logistical services. | |
| | e) Technology used in SCM. | |
