

Seat
No.

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आभास - 061

107

**Corporate Social Responsibility
(4107)**

P. Pages : 1

Time : Three Hours

Max. Marks : 60

Instructions to Candidates :

1. Do not write anything on question paper except Seat No.
2. Answersheet should be written with blue ink only. Graph or diagram should be drawn with the same pen being used for writing paper or black HB pencil.
3. Students should note, no supplement will be provided.
4. Write **any three** questions from Section - I & **any two** question from Section - II.
5. All questions carry equal marks.

SECTION - I

1. What do you mean by 'Social Problems' ? Discuss causes & characteristics of social problems. 12
2. Describe role & qualities of CEO. 12
3. What is the concept of CSR ? Enlist & explain criterion for determining the social responsibility of business. 12
4. Discuss ethical issues involved in HRM & Information technology. 12
5. Write short notes on **any two**. 12
 - a) Training the mind.
 - b) Agitation in youth.
 - c) Culture.

SECTION - II

6. Briefly identify & outline the commonly accepted principles of corporate governance ? 12
7. Discuss organisational factors contributing to unethical behaviour. 12
8. What are the diverging views on corporate social responsibility of business. 12
